

R.E.a.D.

RELIABLE EXPERIENCED DILIGENT

Summer 2024 Edition



BUILDING LASTING PARTNERSHIPS THROUGH CONSULTATIVE SERVICES

For nearly three decades, Harrison Contracting has been a leader in multi-site repaint programs. We've gathered a wealth of knowledge through both our triumphs and challenges. Our experience spans a variety of segments, from small retail locations to large national chains. We have analyzed numerous repaint programs to develop a robust understanding of what works best for our clients.

At HCC, we believe in being more than just painters; we strive to be trusted partners. Our approach is rooted in understanding our clients' long-term goals and maximizing their investment. We focus on creating and managing cyclical repaint programs that deliver on our commitments and help maximize efficiency and ROI. Our consultative services involve a collaborative effort to ensure that the project aligns with the client's vision and objectives. Here are a few key components of our approach:

Discovery: We begin by deeply understanding the client's needs, goals, and the specific challenges being faced. This step is crucial for tailoring our services to meet unique requirements. Is it feasible to maximize impact by only painting customer facing areas?

Capital vs Expense: We help clients navigate the financial aspects of a repaint program, balancing capital expenditures with operational expenses to optimize budget and tax implications.

Expectation Clarification: Clear communication is essential. We work to set realistic expectations and ensure team and client alignment from the start.

Supplier and Vendor Round Table: We facilitate discussions with key stakeholders, including suppliers and vendors, to streamline processes and foster collaboration. This ensures those involved are working towards a common goal.

Our Diligence to achieve excellence is what sets us apart. We are dedicated to building long-term relationships with our clients, focusing on their success rather than quick gains. This is done through evolution of the programs and consistent improvement. By understanding the life cycle of an exterior paint job and strategizing to extend its effectiveness, we help our clients make the most of their investment. Your success is our success. Let's work together to create a painting program that not only meets but exceeds your expectations.

RECAP ON REPAINTING

Multi-Site Commercial Painting:

Partnerships are growing! Our National Repainting division continues to work with Sam's Club, with 20+ locations on schedule to be completed by the end of 2024! Scope includes EFIS refloating, a full exterior repaint to the striking new color scheme, and coordinating with vendors for the installation of new signage!

Kudos to the entire National team who travel, putting boots on the ground at each jobsite so that we can ensure our crews are meeting and exceeding the project standards set forth by Sam's Club.



BEFORE



AFTER

Direct-To-Owner (DTO):



If you thought HCC only handled commercial painting projects - think again!

Take these industrial silos at American Woodmark for example; our DTO team worked diligently through high temperatures and lots of sawdust to properly repaint these metal structures for the national cabinetry company, not only for aesthetic appeal, but also to help the silos withstand the elements.

With nearly thirty years of experience, Harrison Contracting has the knowledge, skill and resources to manage painting and facility maintenance projects from beginning to end!

TEAM PLAYER SPOTLIGHT

Marilitza Nieves



We'd like to recognize Marilitza Nieves for her true embodiment of our Rely On RED culture! Joining the HCC family a little over a year ago as a painter in our Theme Parks & Resorts division, Marilitza was quickly promoted to Foreman.

In this position, she leads her own team to deliver quality results in a timely manner, exceeding client expectation while maintaining a clean, professional image. We're so grateful to have a dedicated leader like Marilitza as part of the HCC team. We appreciate all of her hard work!

FACILITY MAINTENANCE

As we continue to evolve, we are excited to work closely with new clients such as Event Network, leading operator of gift shops for aquariums, science centers, zoos, museums and other highly regarded cultural attractions throughout the United States!



HCC's Facility Maintenance team has had the exciting opportunity to assist with repairs at multiple locations including the Oregon Zoo, Sarasota Gardens, National Infantry museum in Columbus, GA, and in our own backyard, Zoo Atlanta! We're excited to continue nurturing this unique partnership and collaborating on repairs for these one of a kind attractions!

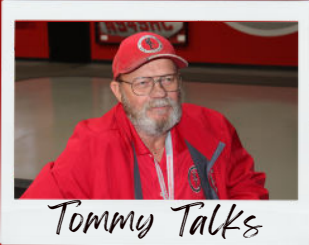
DID YOU KNOW?

According to the Guinness Book of World Records, in 2021 a team at Purdue University developed an ultra-white paint that is 98.1% reflective! In comparison to other white paints, which are only 80-90% reflective, using this paint on buildings and roofs could help significantly cool cities and reduce energy consumption.

NEW CONSTRUCTION



Ongoing education and exposure of the construction industry to the younger generation is close to our heart at HCC! That's why we are excited to support the annual Hard Hats & Hot Dogs event, a hands-on experience for students K-12 to learn about future opportunities that are available to them in the construction industry. We continue to support workforce development and look forward to seeing our industry grow!



With over forty years of experience in the commercial and industrial painting industry, Tommy Haymon is an HCC veteran and offers a wealth of knowledge to our field crews and newest team members.

Tommy Talks

5 Basic Steps to Paint a Commercial Building

1. Walk the jobsite, find the best entrances/access points, and discuss with the owner to see if certain areas need to be worked on during specific timeframes.
2. Pressure wash the area you are preparing to paint. If the building is still chalky, you can use a conditioner for better adhesion.
3. Caulk and patch any cracks or holes, or any other areas that need repair. Remove all unused nails, bolts, conduit brackets or other loose items.
4. *PRO TIP* It's best to paint the body color first, then follow up with painting the trim.
5. When finished painting, carefully punch (look over) the job for any issues and address them immediately.



The Georgia branch of the Associated General Contractors of America award HCC 1st Place in the 2024 Build Georgia Specialty Awards for our work at Assembly Studios!

WHAT'S THE WORD?

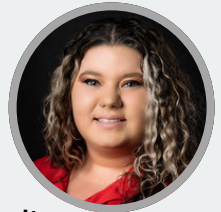
What does **RESPONSIBILITY** mean to you, and why is it so important to the work that we do at HCC?



"Owning what you do." It is so important to the work that we do at HCC. Taking ownership means that we hold ourselves accountable for the duties we are responsible for, being proactive instead of reactive, being trustworthy, and achieving ones goals. This allows us to be passionate with what we do, and can make a difference within our corporation.

-PAULINE JOAS
Project Manager | Dallas

To me, responsibility means being accountable for my actions and decisions, while also ensuring that I support my team and contribute positively to our goals as a company. At HCC, this core value is vital because it creates a culture of trust and reliability, ensuring that everyone is committed to delivering their best work. When we all take responsibility, we create an environment where everyone can thrive.



-MORGAN WARD
Field Operations Coordinator



For me, responsibility means is a steadfast commitment to fulfilling duties and obligations ethically, reliably, and with accountability. This entails being dependable in all actions and decisions, considering the impact on stakeholders, the community, and the environment.

Overall, responsibility is foundational to the work at HCC because it upholds standards of excellence, fosters trust, and ensures that the organization operates ethically and effectively. It's not just about compliance; it's about embodying values that resonate with the organization's mission and vision, thereby creating a positive and impactful presence as the benchmark for the painting industry.

-BOBBY BOLLEN
Division Manager | Facility Maintenance